



THE
JOMO KENYATTA
FOUNDATION
Educational Publishers

COMPANY PROFILE



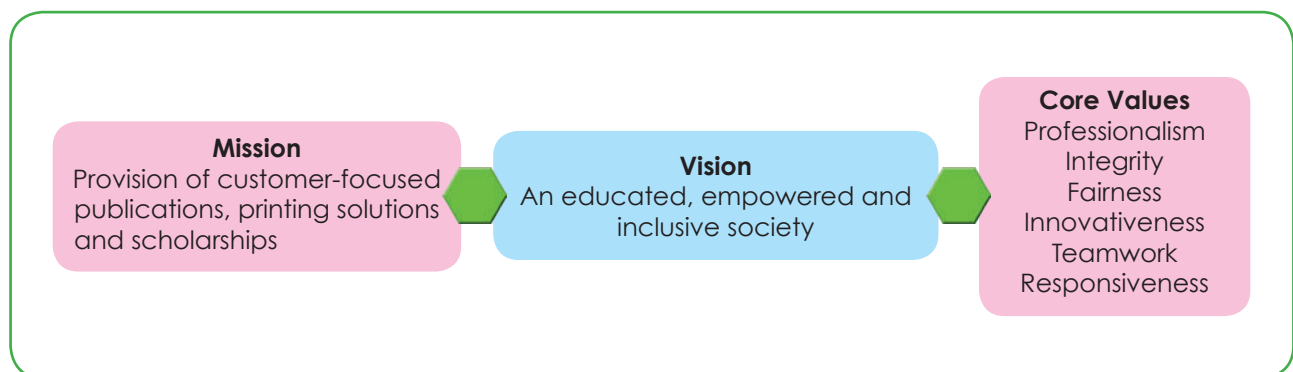
We are 9001:2015 ISO Certified

... supporting our education

1.0 INTRODUCTION

1.1 Company Brief

The Jomo Kenyatta Foundation (JKF) was established by the Government of Kenya (GOK) in 1966 as a company limited by guarantee and having no share capital for the sole object of advancing education, relief of poverty and distress of the public in East Africa. In 1968, the JKF scholarship fund was started as a strategy for realizing the Company's core objective of advancing education and relief of poverty. JKF, therefore, operates in two industries; publishing and scholarship.



1.2. Ownership & Management

The Jomo Kenyatta Foundation is 100% owned by the Government of Kenya and is a state corporation under the Ministry of Education. The JKF board is composed of Chief of Staff & Head of Public Service, Cabinet Secretary National Treasury & Planning, Cabinet Secretary Ministry of Education, The JKF MD and three independent members.

1.3 Quality Policy

“The Jomo Kenyatta Foundation is committed to provide and sustain high quality Publishing and Scholarship services by operating a Quality Management System in accordance with ISO 9001:2015 International Standard”.

This is anchored on the following:

- **Good Corporate Governance:** The success of an Organization is embedded on Corporate Governance. Sound Leadership and Risk Management is very key in ensuring achievement of Corporate Objectives in an Organization.
- **Customer Focus:** In order to attract and retain customers in our business, there is always the need to know what the customer requires. The satisfaction of our customers is key to the sustainability of the business.
- **Continual Quality Improvement:** With a changing world and dynamic customer requirements; improvement, innovation and adaptability to change must be at the heart of every Organization. This ensures that the Organization remains ahead of competition.

- **People Support:** The most valuable asset in an Organization is staff. It is essential to attract and retain a competent staff which ensures high productivity and achievement of all other Organizational Objectives.
- **Communication:** Effective Communication is critical to the understanding of Organizational Strategy and Objectives. Communication ensures that all stakeholders work together to the attainment of these objectives.
- **Corporate Social Responsibility:** A successful Organization is one that strives to give back to the society. This creates a conducive environment for continued public appreciation.

2.0 BUSINESS CONCEPT

2.1 Publishing

The Foundation is an indigenous publishing house, developing quality, competitively-priced educational materials from Early Childhood to Tertiary level. The underlying philosophy of JKF's publishing programmes is self-reliance. The publications are designed to promote self-study in meeting curriculum objectives. The books can be used with minimum support from the teacher and enquiry amongst learners and readers. In addition, the Foundation offers pre-press and printing services.



2.1.1 What drives publishing

The value drivers in the JKF books include:

- Experienced authors, based on their classroom experience, involvement in curriculum activities and expertise in writing for the intended target levels.
- Adequate coverage of the syllabus concepts and skills with a strong activity orientation.
- Comprehensive teachers' guides that suggest relevant teaching aids, games and charts. The guides serve as lesson plans for the teachers.

2.1.2 Products

The Foundation takes pride in publishing books that have become household names. The most famous of these is the *Primary Mathematics* course book, which has been used by school-going children in almost all households. The success of this and other highly rated books within our unrivalled portfolio of quality brands is the result of value added features.



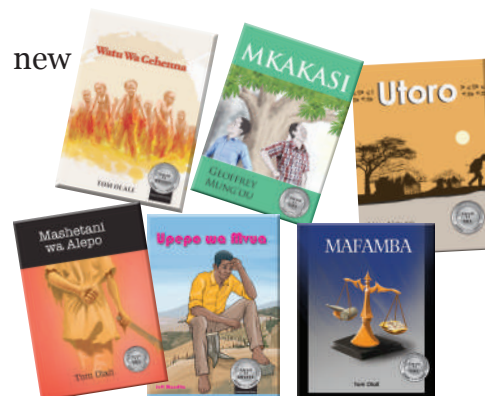
2.1.3 Key Customers

NAME	TOWN	NAME	TOWN	NAME	TOWN	NAME	TOWN
Anvi Emporium	Kisumu	Textbook Centre	Nairobi	Njambas Bookshop	Nairobi	Khimji Bookshop	Nyeri
Savanis Book Centre	Nairobi	Vaghela School Centre	Kakamega	Chaka Bookshop	Nairobi	Fulchand Bookshop	Kisumu
Jonzavike Bookshop	Kisii	Sharif Supermarket Bookshop	Bungoma	Perfect Seal	Nairobi	Waki Supplies Agencies	Kitale
Kilifi Books & Stationery	Mombasa	Internet Bookshop	Kitui	Lela Books & Stationers	Diani	Lisa Paper Work	Kitale
Laxmi Booksellers	Nairobi	Krishna Bookshop	Busia	Student Choice	Eldoret	Patmat Printers & Stationers	Nakuru

2.1.4 Publishing Milestones

JKF as a key stakeholder and publisher has developed new curriculum materials in most subject areas. Many of its titles are approved by KICD for use as course books and supplementary curriculum support materials under CBC.

JKF continues to provide high quality books some of which have scooped top awards in various categories among them; the *Wahome Mutahi Literary Awards* and *The Jomo Kenyatta Prize for Literature*.



2.2 Printing Services

JKF has a state of the art full colour digital printing press with the capacity to print on demand, and high-end finishing.

We provide quality printing services at competitive rates for all printing solutions, such as:

- Books
- Financial statements
- Registers
- Brochures
- Calendars among others
- Financial reports
- Strategic plans
- Folders
- Fliers
- Forms
- Files
- Diaries
- Posters



2.2.1 Key Clients

Ethics & Anti-Corruption Commission(EACC)	Moi Teaching & Referral Hospital(MTRH)	Teachers Service Commission(TSC)
Kenyatta National Hospital(KNH)	The Judiciary of Kenya	National Authority for the Campaign Against Drug Abuse(NACADA)
Independent Electoral & Boundaries Commission(IEBC)	Kenya Urban Roads Authority(KURA)	Centre for Mathematics, Science & Technology Education in Africa(CEMASTEIA)
Kenya Conference of Catholic Bishops(KCCB)	Kenya Education Management Institute(KEMI)	Industrial & Commercial Development Corporation(ICDC)
National Crime Research Centre(NCRC)	Nairobi County	Ministry of Education
Kenya Tea Development Authority(KTDA)	Isiolo County	Kenya Publishers Association(KPA)

2.2.2 Other Services

	SERVICE	REQUIREMENTS	DURATION/ STANDARD	COST
1.	Publishing	Submission of typed manuscript for assessment	6 months	Free of charge
2.	Editing documents	Proof-reading Customer's draft (soft copy)	Up to 50 pages per day	Ksh. 350 per page
3.	Typesetting and page design of straight text	Customer's draft and brief	Up to 50 pages per day	Ksh. 250 per page
4.	Typesetting and page design of scientific/mathematical text	Customer's draft and brief	Up to 30 pages per day	Ksh. 1,000 per page
5.	Cover design	Customer's brief	3 working days	Ksh. 10,000
6.	Logo design	Customer's brief	7 working days	Ksh. 20,000
7.	Design of wedding and fundraising cards	Customer's draft and brief	3 working days	Ksh. 500
8.	Design of certificates	Customer's draft and brief	3 working days	Ksh. 3,000
9.	Design of business cards and complimentary slips	Customer's draft	3 working days	Ksh. 500 per item
10.	Scanning (to be used in any of the design jobs)	Photos, Illustrations	Up to 20 scans per day	Ksh. 650 per illustration
11.	Printing	Printing quotation	3 working days	Free of charge
12.	Translation Eng > Kis and vice versa	Customer's document	Depends on complexity of the document	Ksh. 3-10 per word

3.0 SCHOLARSHIP

JKF is able to expend its profits for the purposes of advancement of education by awarding scholarships to bright but needy students in public Secondary Schools in Kenya. The number of scholarships offered varies from year to year subject to the Foundation's financial capability. In 2009, The Jomo Kenyatta Foundation Scholarships Beneficiaries Association (JKFSBA) was formed and registered. The Association brings together all past beneficiaries of the JKF Scholarship Programme.



3.1 Scholarship Milestones

JKF prides itself with an elite alumni throughout the country and beyond. Having been a Secondary school scholarship provider for the last 50 years, the Foundation has offered and continues to offer scholarships to the needy but bright beneficiaries in the country. It is against this background that the Jomo Kenyatta Foundation gained another milestone when it was proposed as the Government Agency which will regulate, manage and coordinate philanthropic groups countrywide in the area of scholarships and social support in basic education. The plans are underway.

4.0 RECENT AWARDS

JKF in its commitment to upholding good corporate governance and accountability has won numerous awards.



*2nd Runners Up 2018
Financial Reporting*

*Winner 2021 Financial
Reporting*



*Champions of Governance;
Winner Statutory Bodies
Sector 2018*



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EMAIL ADDRESS: info@jkgf.co.ke
WEBSITE: www.jkgf.co.ke

BUSINESS TYPE: Publishing/Public Commercial Entity
COMPANY REGISTRATION NO: 4/66
COMPANY PIN NO: P000595090E

BANK NAME: Kenya Commercial Bank (KCB)
BANK BRANCH: Moi Avenue
ACCOUNT NAME: The Jomo Kenyatta Foundation
ACCOUNT NUMBER: 1107087813
SWIFT CODE: KCB LKX
MPESA: *Lipa na Mpesa: Pay Bill No: 834724*
Acc. Name: Business Name

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The Jomo Kenyatta Foundation



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